



XV International Congress on Tourism and ICTs - TURITEC 2025

CALL FOR PAPERS

The University of Malaga is organising the 15th International Congress on Tourism and ICT, to be held at the Trade Fair and Congress Centre of Malaga (FYCMA) on **November 6th and 7th, 2025**.

This congress, organised by the Andalusian Institute for Research and Innovation in Tourism (IATUR) and the Faculty of Tourism, aims to promote the exchange of knowledge in ICTs area applied to tourism. For more information about the congress you can visit [our website](#).

IMPORTANT DATES

- Submission of communications: **until June 13th, 2025**
- Notification of acceptance: **July 25th, 2025**.
- Final version of communications: **September 5th, 2025**.
- The platform for contributions submission will be available soon. All the information related will be published on our website.
- For more information contact: turitec@uma.es



MAIN TOPICS

DIGITALISATION, MOBILITY AND TOURISM DISTRIBUTION

- Mobile technologies applied to tourism.
- Changes in the structure of the online market.
- Cybersecurity.
- E-commerce systems in tourism.
- User-generated content (UGC) analysis.
- Opinion platforms and social media.
- Online travel communities.
- Intermodality and transport connectivity.
- Technologies applied to tourism distribution.
- Blockchain.
- Geographic information technologies and spatial databases.

ARTIFICIAL INTELLIGENCE AND TOURISM

- Artificial intelligence applied to tourism. Decision-making models.
- Big Data, sentiment analysis, text mining and content analysis.
- Natural language processing (NLP). Metaverse and image of destinations.
- Game-based solutions and gamification.
- Augmented, Virtual or Mixed Reality.
- Internet of Things (IoT).
- Mobile, wearable and ubiquitous computing.
- Domotics, robotics and automation in Travel and Hospitality.
- Semantic Web, Tourism Ontologies and Linked Open Data.
- Recommendation systems based on contextual and geolocalized information.
- Neuromarketing.

SUSTAINABILITY, PLATFORM ECONOMIES AND NEW REALITIES

- Climate change and tourism.
- Circular economy.
- Responsible consumption.
- Measuring the ecological footprint of tourism.
- Smart governance.
- Smart tourists.
- Smart destinations.
- Construction of new tourist images of destinations.
- Collaborative economy and tourism.
- Platform economy and tourism.
- Methodological innovations.